# EVERCONVERT

"In my eight years running a PI firm, I haven't found anyone better than EverConvert, and I've wasted a lot of money in the process of locating the right SEO company.

EverConvert really, personally cares about making sure that you succeed and will make it happen."



-Dmitriy Panchenko, Panchenko Law Firm



# EVERCONVERT CASE STUDY



## BACKGROUND

Dmitriy Panchenko, founder and lead attorney at Panchenko Law Firm, built a successful career in real estate law. However, Dmitriy felt a strong personal calling to make a more meaningful impact on individuals who had suffered personal injuries. This desire led him to transition into personal injury law and establish a practice focused on advocating for those in need of justice and compensation for their injuries.



#### SUCCESS in Personal Injury

Dmitriy hired a growth partner in EverConvert. He was no longer working with an agency that brought the unknown. Dmitriy hired a solution that delivers solid cases and exceeds expectations.



### THE CHALLENGE

Breaking away from an established firm is never easy, especially to open a personal injury law firm. The risk is high and it is very competitive. Not only had Dmitriy spent thousands with marketing agencies, he was really at a point where his personal injury practice had to perform.

